



Let nature do the work

# How to Get the Most from Your Organic Lawn Care Experience



We know you have dreams of a beautiful, organically treated landscape, and so do we. That's why we think it would be helpful for you to know what to expect, what our role is and what you can do to ensure that you get the results you want. Please remember that we're here for you and let us know if you have any questions or concerns.

We also offer a **Hybrid Option** for total weed or fungus control, which supplements our regular organic treatments with non-organic spot or blanket treatments of weeds and funguses as needed. You can be as organic as you want to be!



If you have an urgent matter, our Certified Landscape Specialist (CLS) or a Manager will come out as soon as possible, free of charge, to check out the situation and develop a plan to get your landscape back on track. For non-urgent requests, we will address the problem within 3-4 days. For more information visit [SimplyOrganicTurfCare.com](http://SimplyOrganicTurfCare.com).

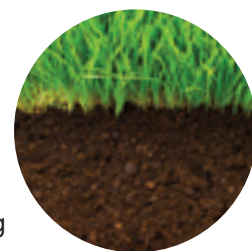


## What to Expect During Treatment

Unlike conventional lawn care services, which use synthetic fertilizers and chemical herbicides, we use organic ingredients that enable your soil to use its own natural ability to nurture and sustain life. Through one of our seven-step programs, we will analyze your soil and apply the organic nutrients it needs to regain its natural ability to encourage the growth of thriving turf that will crowd out weeds and fight off diseases and insects.

### How organic is organic?

The truth is there's no such thing as 100% organic turf care. But we're as close to 100% as today's technology allows. In our seven-step annual lawn care program, our five fertilizing and soil-conditioning treatments are 100% organic. To prevent weeds, we apply a non-organic pre-emergent twice a year. On an as-needed basis, at no extra cost to you, we also apply targeted treatments of an organic herbicide and a synthetic herbicide. In addition to your regular program, applications of non-organic fungicides are available as needed.



### How the organic process is different

Organic care makes your soil healthier so everything that grows in it is healthier. Our organic fertilizers give your soil the balanced nutrients it needs to "self-correct" and support healthy turf. It is not an overnight process, but with time, as your turf grows thick and strong, it will crowd out weeds. Year-round maintenance will produce the healthiest soil and the best overall results.

### How long will it take before I begin to see results?

The results vary depending on the condition of the lawn. It will take a minimum of two or three visits from us before you begin to see results. If the lawn has a lot of weeds and bare spots, it will take a while for the fertilizers to fully incorporate into the soil, and it can be a full growing season before you really see and appreciate the difference. If the lawn is already well maintained, you should continue to see good results after switching to organic treatments.



# Mosquito Treatments

Our Mosquito Control Program consists of one application of our 100% organic garlic solution each month during their active season, from May through October, to help minimize the activity of mosquitoes in your yard. The treatment also includes the placement of a larvicide to help keep eggs from developing into larvae. Available as an addition to the Simply Essential, Simply More or Simply Supreme Programs.



## Mowing

Mowing the same day a treatment is performed is no problem as long as any application that goes on wet has dried. It's also safe to mow after an application that goes on dry, even if you bag your clippings. While we recommend frequent mowing, we also recommend letting the clippings go back into the soil. This provides nutrients, shades the soil and helps maintain the thatch layer.

## Look for diseases

Even healthy turf is susceptible to disease. So please watch your lawn for off-color rings or patches. Other signs of trouble include browning and dead spots about the size of a silver dollar. Trees and shrubs are also susceptible. Watch their leaves for spots and areas of discoloration. Look for funguses and large brown patches throughout the warm summer months. If you notice any of these problems, please bring them to our attention.

## Look for pests

Pests – such as armyworms, Japanese beetles, bagworms, eastern tent caterpillars, and euonymus and tea scales – can damage your landscape quickly. Be vigilant between our visits to guard against infestation, and let us know immediately if you think you have a problem.

## Shade

Most warm-season turfs must have wide-open space and no shade. Zoysia can be more forgiving but still needs plenty of direct sunlight, whereas Fescue is best for more shaded areas. However, the timing and duration of shade can make a difference. For example, a lawn that gets morning shade can still thrive if it gets direct afternoon sun. Six to eight hours of direct sunlight is recommended for warm-season turfs.

## Rain

Weather forecasts continue to improve, but weather is still often unpredictable. Unfortunately, we must sometimes shift the times or dates of appointments to allow for successful treatments. Most of our applications need to dry on the plant—which can take only a few minutes in the spring, summer and fall—and then be watered in. So rain right after an application is a good thing.

## What You Can Do to Ensure the Best Results

Organic lawn care is a team effort. Here are some things you can do to help us get you the results you want.

### Observe your property

If you do your own landscape maintenance, it's a good idea to do a weekly walk-around of your property to note any changes that might indicate an issue. Notify us about problems between visits to successfully manage your landscape.

### Water your lawn

This is one of the most important ways that you can maintain the health and color of your lawn. We can assist you in finding a company to install a sprinkler system if you don't have one. If you already have a system and need advice on how often to run it, we can help you with that, too. Your lawn should get about 1" of water every week. Use a tuna can as a measuring tool. When you water your lawn, place the can on the area being watered. When the can is almost full, you've watered enough. This can make a critical difference in the color of your lawn, as well as in its resistance to disease. And if you're wondering why we continue to treat during a drought, your lawn is a living organism that needs nutrients and weed control even when it is going through a dry period.

